Strive for 75% Update
MORA Membership Forum
February 1, 2017

STRIVE FOR 75% BILLBOARD, NOW SHOWING IN REGION F

[Image of a billboard with the text: Recycling Works, Creating Jobs, Saving Energy, Preserving Resources]
Yeah...We’re Doing This

What do We Want?

75% Waste Diversion

When do we Want It?

By 2025!

Don’t Hate- Recycle Paint

Think Jobs Not Waste

Compost Happens

I Dig C&D Recovery

I Dig C&D Recovery

STOP Landfilling E-Waste

Give Textiles a 2nd Chance

Yeah...We’re Doing This
Strive for 75 by 2025

Nine years

- **Regulatory Framework**
  - Sustained funding for waste diversion
  - Regional Policies and Regulations

- **Collaboration and Partnerships**
  - Sustainable Materials Management
  - Highest and best use of materials

- People have the knowledge, capabilities and resources
Phase II- Drive for 75%

Target Materials
- Construction and Demolition Waste
- E-Scrap
- Organics
- Textiles
- Paint

Progress to date
- Identified the current infrastructure for C&D and Organics
- Compiled resources and links for each material
  - Best management practices
- Finalized on website
Missouri Recycling Association

ABOUT US
- C&D Recycling
- eScrap Recycling
- Organics and Composting
- Paint
- Textiles

STRIVE FOR 75%
MORA is leading the grassroots effort to set 75% as the next waste diversion goal.
Join us for the journey to 75% and become part of the Strive for 75% Campaign.
Phase II, the Drive to 75% is already underway.
Go to the Strive for 75% link on the top menu for information or use the buttons below for direct links to each commodity.

CALENDAR OF EVENTS
February 1, 10:00 AM - 1:00 PM
MORA Annual Membership Meeting & Stakeholder Forum
Canterbury Hill Winery ~ 1707 S. Summit Dr. ~ Holts Summit
www.canterburyhill.com

Archived News Articles
Mora has created an Archived News Page in order to bring the most current information to our home page.
Every attempt will be made to move articles more than two months old to...
2017 Activities

- Education and Outreach
- Target Commodities
- Regional Work Groups
Education And Outreach

- Grow Awareness - Grassroots
- Awareness to Consensus
  - Update Waste Diversion Goal to 75%
- MORA Key Messages
  - Expands the Economy
  - Strengthening Communities
  - Improving the Environment

Visualize Waste Diversion Goals
Education and Outreach

- America Recycles Day and Earth Day Events
  - Ideas of messages to support the Strive for 75 share local programs/contests that might be of interest to others
- State Fair
- Award for Best Event
- Action Item- Social Media
  - How can we do coordinate
  - What can MORA do to assist
Target Material Strategies

E-scrap

- Electronic Products Recycling and Reuse Act

Paint

- Missouri Paint Stewardship program
  - Reduce the generation of postconsumer paint
  - Promote paint share
  - Provide a system for recycling and proper disposal of leftover paint
  - Retail and processors
  - SWMD funds for collection
  - Education- best practices
Target Material Strategies

Organics
- MORA/EPA Food Recovery Program Endorser
- Identify large generators
- Support and sustain composting

C&D
- Identify partners-LEED, Architects, Construction Associations, HBA, etc.
- Best management practices
Textiles

- Promotion reuse and recycling of discarded textiles would increase Missouri’s diversion rate by as much as 5%.
- Textile recycling a priority material in district grant cycles.
Target Materials

- Benchmarking
  - Where are we now
  - Opportunities with the 2016-07 Waste Composition Study
- Action Steps
  - Common Elements
  - Steps individuals, businesses and institutions can take
- What goals can be set each target commodity
- What tools are out there
Target Materials

- Energy Star Waste Tracking Portfolio Tool
  - Tracking Trifecta
  - Tracks Energy, Water and now Waste
  - Tracks 29 types of waste
- www.energystar.gov/benchmark
Regional Work Groups

Topic 1- Measurement

- Develop a consensus on the definition of "Solid Waste Reduction and Diversion"
- Reporting
- How to measure and report job creating
- Setting goals by region

Topic 2- Prioritize Recommendations to MDNR

- Facilitate statewide diversion
- Streamline district administration
Regional Work Groups

- Bid statewide contracts by county or regions for electronics collection
- MOU to share resources between rural districts
- SWAB Hub and Spoke Concept
- Reporting
  - Effectiveness of Retrac

Topic 3- Regional Discussion of Target Material
Regional Work Groups

- **Action Items**
  - Need Help Planning
  - Willing to host

- **Who are the Stakeholders**
  - Can you provide contacts

- **What does Strive for 75% mean for your region**

- **Who are the decision makers**
Strive for 75 by 2025

- Integrate Strive for 75% into what you already do
- Get involved!
- Support MORA-$

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