



**THE RECYCLING
PARTNERSHIP**

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WEBINAR FOLLOW-UP:

National Sword Webinar Registrants and Attendees:

Thank you for registering for the October 19th National Sword webinar. We had great interest and attendance – clearly this is an important and timely topic across the material supply chain.

As Dylan de Thomas highlighted during the program, the challenge of National Sword also presents an opportunity to:

- Strengthen partnerships that focus on cleaning up the recycling stream;
- Build and reinforce strong community-MRF relationships;
- Stay the course and educate residents; and,
- Focus on the positive and accurate message that recycling is a valued service that is here to stay.

The Recycling Partnership has developed resources and [tools](#) to help in all these areas, including a [six step](#) guide to fight contamination and a free [social media kit](#) to communicate with residents.

If you missed the webinar or would like to view the rich content again, you can see the recording anytime by visiting The Recycling Partnership's YouTube channel. A direct link to the webinar is [here](#). Click [here](#) for slides from the webinar and a Q&A summary of questions attendees asked during the webinar but we were unable to answer in the time available.

In addition, please stay tuned over the coming months, as The Recycling Partnership builds and shares best practices to navigate the road ahead.

Finally a point of clarification, in a webinar reminder email that went out last week it stated that we are advocating to stop any bans on materials. Our comments to the WTO actually provided input on the materials recovery supply chain from a community to MRF perspective. It did not advocate for a stop to the ban but for a delay in implementation in order to allow time for domestic adjustments.

Thank you again for your interest in this important topic and the work you do daily to support the recovery of high quality recyclables. ***As we like to say around our offices, not only does it take a team to deliver a ton of recyclables, but we really are better together.***
