

Break the Battery Hoarder Habit This Spring

Call2Recycle campaign educates and promotes responsible battery recycling

ATLANTA, April 19, 2018 - [Call2Recycle®](#), North America's first and largest consumer battery stewardship and recycling program, is encouraging consumers to declutter living spaces and break the battery hoarder habit by recycling used batteries. Individuals can even enter to win a Charged Up Battery Kit from Call2Recycle to jumpstart their battery recycling efforts, which kicks off on Earth Day.

With the busy nature of life, it's easy to become a battery hoarder. Be it empty nesters with old electronics in the attic or new home owners with boxes of childhood treasures (including toys with batteries) in the basement or garage, hoarding happens.

A recent Nielsen study found that 21% of surveyed Americans hoarded used single-use batteries for six months to a year, with 24% keeping used rechargeable batteries for the same duration. Reasons for hoarding included holding for a future recycling trip or not knowing what to do with the used batteries. The good news: consumers can break the battery hoarder habit! "By breaking the battery hoarder habit, consumers can organize their living spaces, recycle used batteries and do something positive for the planet," said Linda Gabor, vice president of marketing and customer service for Call2Recycle, Inc.

With Earth Day around the corner, it's the perfect time to regain balance and create cleaner, safer spaces by recycling used batteries. Consumers should bag or tape used batteries [as needed](#) before taking to a Call2Recycle [drop-off](#) site. If damaged or swollen batteries are uncovered during clean-out, contact Call2Recycle as [these batteries](#) require special handling. Visit Call2Recycle's battery hoarder [webpage](#) to 'green-up' and organize your living spaces.

About Call2Recycle, Inc.

[Call2Recycle, Inc.](#), is committed to protecting and preserving the environment through collecting and recycling consumer batteries and cellphones. Founded in 1994, the not-for-profit organization works on behalf of stakeholders to provide its battery recycling program to consumers across the U.S. and Canada. Visit [call2recycle.org](#). Follow at [Facebook](#), [Twitter](#) or [LinkedIn](#).

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