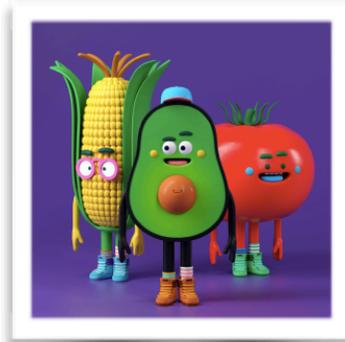
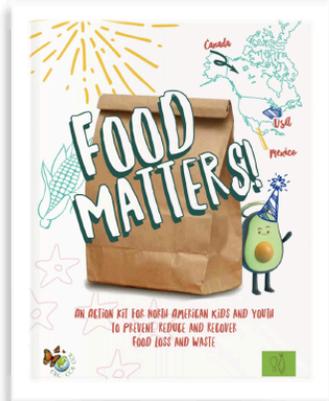


Food Matters Action Kit

for North American Youth
to Prevent, Reduce and Recover
Food Loss and Waste



Project Launch March 2019

Invitation to participate in the Pilot Phase January - March 2019

About this great resource

The **Food Matters Action Kit** is an exciting new resource designed to help youth take action on reducing food waste. Food waste is a major contributor to climate change and reducing food waste is a practical every-day way for youth to make a difference. The kit is full of dozens of actions ranging from 30 minutes activities to multi-week projects that can be done with youth groups, classes, whole schools, or groups of friends.

Who is it for?

The action kit is made of two separate elements: a **Kid's Action Kit** (designed for kids ages 5-13) and a **Youth Action Kit** (designed for youth ages 14-23). It can be used by youth themselves, or by teachers, youth leaders, and educators to help youth understand the connection between food waste and climate change, and engage

young people in activities that take direct action food waste.

Who made this resource?

The ***Food Matters Action Kit*** was commissioned by the Commission for Environmental Cooperation, a joint project of the governments of Canada, Mexico and the United States as part of their North American Initiative on Food Waste Reduction and Recovery. It was developed by the Food Systems Lab in collaboration with an advisory committee of youth organizations from across the three countries.

What is the purpose of this resource?

We are building a movement! By helping youth understand the impact they can make on fighting climate change by reducing food waste, we are inspiring a whole new generation of young people to rethink our relationship to food and the linear systems that cause so much waste, resource use, habitat loss and climate impacts, and we are growing a culture of action around food waste.

What kinds of activities are in the action kit?

The ***Food Matters Action Kit*** includes dozens of age-appropriate activities in a spectrum of scales like learning how to grow your own food, conducting waste audits, learning how to rescue food and cook together, hosting fun food rescue events, building your own composter, studying and redesigning your community's diversion system and starting your own business that reduces food waste. Learning tactics include experimentation, gamification, group problem solving, participant observation and creative awareness raising.

How can I get involved?

This action kit is designed to be highly flexible and can be used simply as a classroom resource or activity idea guide, or can be your guide to ongoing and committed action on food waste. Participating groups are encouraged to register on our website where they can share stories and photos of their actions, earn points and post-able badges for every action they take, and even challenge other youth groups to get involved in the fight against climate change by reducing food waste.

Once the Action Kit launches in **March**, we welcome you to share it far and wide across your networks, and or get involved and challenge other organizations to take action. Meanwhile we are extending the opportunity for you to participate in our pilot phase.

Invitation to participate in the pilot phase

We are currently extending an invitation to interested organizations to participate in our pilot phase. By participating in this phase, your organization will have the opportunity to test out the Action Kit by **holding one or more food waste reduction activities or events between January and March 2019**. You will be the first to share photos and descriptions of your actions on our website and collect your points, and your organization will be featured on our website when we launch the Action Kit in March 2019, with an opportunity to be highlighted as part of our launch promotions.

If you'd like to participate in our pilot phase, please contact the U.S. Team Lead:

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Phone: (919) 357-2548

