



# Missouri Recycling Information Project (MORIC)

## Guidelines for Submitting Success Stories

MORA is looking for success stories as part of the Missouri Recycling Information Campaign (MORIC). Please provide the information requested below. Project summaries will be limited to one page each in the publication and will be formatted by MORIC staff as the samples provided. Projects can be related to recycling, waste reduction, re-use and resource reduction. Projects can involve industries or programs that recycle tires, commonly recycled materials such metal, glass, plastic, paper, cardboard, etc.; composting; reuse projects; sheltered workshop recycling projects; construction and demolition debris; pallets; electronics; industrial byproducts; reusable materials, etc...

We are looking for positive stories that will be used to tell the big picture of Missouri's recycling infrastructure. These stories should illustrate the key messages listed below:

"Recycling strengthens the environment"

"Recycling strengthens the economy"

"Recycling strengthens communities"

Feel free to copy this sheet and submit as many projects as you wish, but the MORIC committee will make the final selection of projects to be included in the publication. Our goal is to get a variety of diverse, successful projects that represent the recycling industry in Missouri.

Please email this information to Jennifer Berry at [jenberry72@hotmail.com](mailto:jenberry72@hotmail.com) or Brenda Senseman at [bjenseman@mchsi.com](mailto:bjenseman@mchsi.com). We are asking that all stories be submitted by **February 2, 2007**.

- What County or Solid Waste District are you located in?
- What company or organization is this project for?
- Provide a summary of the project in narrative form. (No more than 250 words)
- Provide a list of benefits, in bullet form, that this project provided for your organization and/or community (i.e. "Reduced waste hauling costs by 50%", or "Diverted 120 tons of tires from the landfill")
- Address/Location of the project
- Date project was implemented
- Time required for implementation of the project
- Project start-up costs
- Staff required for project
- Other agencies involved in the implementation of the project
- Project contact info (name, title, phone, email, website)

*Please contact Angie Gehlert, MORA Executive Director at 573/491-4255 or [MORA2144@earthlink.net](mailto:MORA2144@earthlink.net) if you have any questions regarding these guidelines or the MORIC project.*