



Strive for 75% Update MORA Membership Forum February 1, 2017



STRIVE FOR 75% BILLBOARD, NOW SHOWING IN REGION F



Yeah...We're Doing This

*What do We
Want?*

**75%
Waste
Diversion**

**When do we
Want It?**

**By
2025!**

**Don't Hate-
Recycle
Paint**

**Think Jobs
Not Waste**

**Compost
Happens**



**I Dig
C&D
Recovery**

**STOP
Landfilling
E-Waste**

**Give
Textiles a
2nd Chance**



Strive for 75 by 2025 Vision



Nine years

- **Regulatory Framework**
 - Sustained funding for waste diversion
 - Regional Policies and Regulations
- **Collaboration and Partnerships**
 - Sustainable Materials Management
 - Highest and best use of materials
- **People have the knowledge, capabilities and resources**



Phase II- Drive for 75%



Target Materials

- Construction and Demolition Waste
- E-Scrap
- Organics
- Textiles
- Paint

Progress to date

- Identified the current infrastructure for C&D and Organics
- Compiled resources and links for each material
 - Best management practices
- Finalized on website



Missouri Recycling Association

ABOUT US

STRIVE FOR 75%

BUSINESS/INDUSTRY

GOVERNMENT

COLLEGE & K-12

HOUSEHOLD

MEMBERS

C&D Recycling

eScrap Recycling

Organics and Composting

Paint

Textiles

Welcome to Missouri Recycling

Our goal is to minimize recycling. Don't know where to recycle? Click below to Earth 911 site.

[Find Recycling Near You!](#)



MORA is leading the grassroots effort to set 75% as the next waste diversion goal.

Join us for the journey to 75% and become part of the Strive for 75% Campaign.

Phase II, the Drive to 75% is already underway.

Go to the Strive for 75% link on the top menu for information or use the buttons below for direct links to each commodity.

CALENDAR OF EVENTS



February 1, 10:00 AM - 1:00 PM

MORA Annual Membership Meeting & Stakeholder Forum

Canterbury Hill Winery ~ 1707 S. Summit Dr. ~ Holts Summit ~

www.canterburyhill.com

Agenda:

<http://www.mora.org/strive-for-75.html>

10:00 AM

WFL COMF

MORA President: Sue Noel

Archived News Articles

Mora has created an Archived News Page in order to bring the most current information to our home page.

Every attempt will be made to move articles more than two months old to

2017 Activities



Education
and Outreach

Target
Commodities

Regional
Work Groups

Education And Outreach

- Grow Awareness-Grassroots
- Awareness to Consensus
 - Update Waste Diversion Goal to 75%
- MORA Key Messages
 - Expands the Economy
 - Strengthening Communities
 - Improving the Environment



Education and Outreach



- **America Recycles Day and Earth Day Events**
 - Ideas of messages to support the Strive for 75 share local programs/contests that might be of interest to others
- **State Fair**
- **Award for Best Event**
- **Action Item- Social Media**
 - How can we do coordinate
 - What can MORA do to assist

Target Material Strategies



E-scrap

- Electronic Products Recycling and Reuse Act

Paint

- Missouri Paint Stewardship program
 - Reduce the generation of postconsumer paint
 - Promote paint share
 - Provide a system for recycling and proper disposal of leftover paint
 - ✦ Retail and processors
 - ✦ SWMD funds for collection
 - Education- best practices

Target Material Strategies



Organics

- MORA/EPA Food Recovery Program Endorser
- Identify large generators
- Support and sustain composting

C&D

- Identify partners-LEED, Architects, Construction Associations, HBA, etc.
- Best management practices

Target Material Strategies

Textiles

- Promotion reuse and recycling of discarded textiles would increase Missouri's diversion rate by as much as 5%.
- Textile recycling a priority material in district grant cycles.



Target Materials

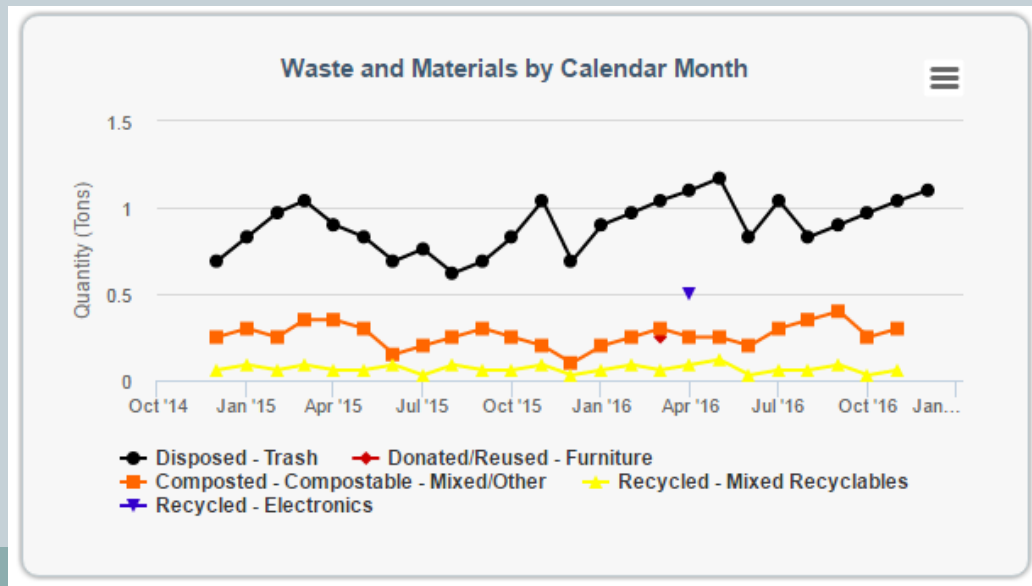


- **Benchmarking**
 - Where are we now
 - Opportunities with the 2016-07 Waste Composition Study
- **Action Steps**
 - Common Elements
 - Steps individuals, businesses and institutions can take
- **What goals can be set each target commodity**
- **What tools are out there**

Target Materials



- Energy Star Waste Tracking Portfolio Tool
 - Tracking Trifecta
 - Tracks Energy, Water and now Waste
 - Tracks 29 types of waste
- www.energystar.gov/benchmark



Regional Work Groups



Topic 1- Measurement

- Develop a consensus on the definition of "Solid Waste Reduction and Diversion"
- Reporting
- How to measure and report job creating
- Setting goals by region

Topic 2- Prioritize Recommendations to MDNR

- Facilitate statewide diversion
- Streamline district administration

Regional Work Groups



- Bid statewide contracts by county or regions for electronics collection
- MOU to share resources between rural districts
- SWAB Hub and Spoke Concept
- Reporting
 - Effectiveness of Retrac

Topic 3- Regional Discussion of Target Material

Regional Work Groups



- **Action Items**
 - Need Help Planning
 - Willing to host
- **Who are the Stakeholders**
 - Can you provide contacts
- **What does Strive for 75% mean for your region**
- **Who are the decision makers**

Strive for 75 by 2025



- Integrate Strive for 75% into what you already do
- Get involved!
- Support MORA-\$\$

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